<ASAD AZIM BAIG>

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Dedicated web app developer with 6+ years of experience in website designing, development, and web application development. Strong creative and analytics skills with user-centered design and out-of-the-box solutions. Skilled in database and application architecture and development, and cloud management.

EDUCATION

Bachelor of Science in Information Technology
University of Mumbai, INDIA
Graduated with honors **: February 2018**

H.S.C (Science), Tulsi Manas Jr College - Parel
Maharashtra State Board, INDIA
Passed with "A Grade**": February 2014**

S.S.C, Micheal Hish School - Kurla
Maharashtra State Board, INDIA
Passed with "O Grade**" : March 2012**

SKILLS & PROFICIENCIES

Core Technologies: Laravel, Inertia, Herd, Blade, Livewire, Pulse, Passport, Telescope, Pint, Dusk, Cypress, Core-PHP, WordPress, JS, jQuery, MySQL, HTML5, CSS3, Tailwind.

Other Skills: Version Control(Git, SVN), REST API, Slack API & Bot, PostMan, Co-Pilot, Lighthouse, AWS Instance Management, DevTools and debuggers, Notion.so, Miro, Excel, PowerBI, Canva.

Soft Skills: Adaptability, Leadership, Multi-tasking, Problem-solving, and great debugger.

CERTIFICATES

- *AWS CCP - Cybrary*
- *Meta Ads Manager - Meta*
- *Meta Grow Business - Meta*
- *Meta WhatsApp Marketing - Meta*
- *Network Security Training (ATS Infotech)*
- *Microsoft Technology Associate: Security Fundamentals*

PROFESSIONAL EXPERIENCE

Senior Web Developer (Laravel)
Awesome Analytics - Apr 2022 - Jul 2024.
As a senior web developer, I managed team tasks, conducted BRS and development research, and led application design and development. I utilized tools for debugging, deployment, version control, and staging tests, ensuring high-quality project delivery. Additionally, I oversaw code merging, and bug fixing, and provided continuous maintenance and support for projects.
I also worked as a WordPress and WooCommerce developer, creating custom websites, conducting plugin research, and integrating automation. Performed BRS, optimized sites for SEO, integrated LMS, and provided comprehensive maintenance and support.

Frontend Developer
Softaculous - Mar 2019 - Mar 2022.
Designed, developed, and guided template development in PopularFX and SitePad. Researched innovative methods to streamline development processes, mentored teams, and contributed to the Pagelayer widget and UI design. Hands-on experience with WordPress, SitePad, PopularFX plugin, and Pagelayer. Also, involved in testing, support, and monthly blogging for PopularFX.

Web Developer(Intern)
Ginfomedia Solutions - Jan 2019 - Feb 2019.
Interned, focusing on learning web development, particularly WordPress and PHP, involving tasks such as developing, designing, and configuring client websites. I also facilitated the release of new websites into test and production environments.

Desktop Engineer L2 at WIPRO
Ace Computer Services - Mar 2018 - Jan 2019.

</WEB APPLICATION DEVELOPER>

PROJECTS & CONTRIBUTION

Bajel JMC & DPR Management Application - https://bajel.azurewebsites.net/
A master-driven RBAC-based web application developed using *Laravel* and *Cypress* to record on-site daily progress reports, and JMC reporting with an approval mechanism, with complex material inventory management.
Tech.: Laravel, Blade, Laravel-Audit, Cypress, Azure DB, Azure Function, AWS Instance, HTML, CSS, JS, MySQL, PostMan, Herd, Telescope, GitHub, Git Action, Notion, Miro, etc.

AwesomeWeb Internal Management Application - https://awesompm.in/
An internal management application developed in *Laravel* consisting of CRM, projects, task, agile, and timesheet management and much more, with various *API* and *workflow integration* such as *PowerQuery*, *Slack Bots & API, and OpenAI*.
Tech.: Laravel, Blade, Cypress, AWS Instance, Slack Bot & API, PostMan, Laravel-Excel, Laravel-OpenAI, Laravel-Impersonate, Laravel-Audit, HTML, CSS, JS, MySQL, Browser Print, PowerQuery, Herd, Telescope, GitHub, Notion, Miro, etc.

HPCL NH Outlet Mapping - https://github.com/AsadBaig-WebDev/nh-outlet
Developed an interactive map application using *Google Maps API* that visualizes *points of interest (POIs)*. The application dynamically plots markers based on data sourced from a *CSV* file and provides users with advanced filtering options.
Tech.: JavaScript, Polyfill, Google Map API, HTML, CSS, CSV, etc.

Swagat Loan Processing and Management Solution - https://awesomewebapps.com/
Loan processing web application that automates the whole process from loan registration to its closure with integration like SMS delivery via API, an approval mechanism, and a dynamic PDF generator.
Tech.: Laravel, Blade, Cypress, AWS Instance, Laravel-Excel, Laravel-Audit, HTML, CSS, MySQL, Browser Print, MSG91 API, PostMan, Herd, Telescope, GitHub, Notion, Miro, etc.

AwesomeFormValidator - https://github.com/awesomeanalytics/Awesome-FormValidator
An all-in-one JavaScript form validator that can be used with any type of form either be a multi-step or a single form that can be used to validate different types of input, or libraries like Select2 using attributes like data-compare, data-valid, data-invalid, data-required, data-pattern etc.
Tech.: JavaScript, Git SubModule.

Xenos Booking and Management Application | (Discontinued) - https://xenosplayspace.com/
A booking, inventory, cash flow, and points management system with facilities like check-in verifier, bulk booking, and booking carry forward, with invoice pdf generator.
Tech.: Laravel, Blade, Cypress, AWS Instance, Laravel-Excel, Laravel-Audit, HTML, CSS, MySQL, Browser Print, PostMan, Herd, Telescope, GitHub, Notion, Miro, etc.

GST AutoMailer | (Discontinued)
A react js-based web application that will serve as a tool for businesses to automatically detect mismatches between their GSTN records and those of their vendors as reflected on the GSTN portal. Upon detecting mismatches, the application will send automated emails to the respective vendors, requesting them to rectify the discrepancies.
Tech.: React JS, Redux, Axios, Node JS, Express JS, HTML, JS, Tailwind, CSV, API, GitHub, Notion, etc.

Automation Pros - https://automationpros.club/
WordPress LMS website managed to distribute Awesome Analytics founder's new training courses on topics like DAX, Power BI, Python, etc.
Tech.: WordPress, WooCommerce, Tutor LMS, Pabbly, Brevo, etc.

Awesome Analytics Official website - https://awesomeanalytics.in/
Our company's official WordPress website, with workflow and automation and job posting.
Tech.: WordPress, FunnelKit, Pabbly, Brevo, etc.

PROJECTS & CONTRIBUTION

Awesome Excel Official website - https://awesomeexcel.com/
Designed and managed this WordPress LMS website, whenever client training was done, and uploaded new course videos.
Tech.: WordPress, WooCommerce, LearnDash LMS, BuddyPress, Pabbly, Brevo, Sertifier, etc.

Aroma Accessories Website (Discontinued) - https://aroma-lifestyles.com/
A Woocommerece website with custom integration of shipping automation and much more.
Tech.: WordPress, WooCommerce, Delhivery API, etc.

Awesome Investing's Official Website - https://awesomeinvesting.in/
Awesome Investing's official WordPress website, with workflow and automation configuration.
Tech.: WordPress, WooCommerce, Paid Membership Pro, StockDio, etc.

MaayeriFits Website - https://maayerifits.com/
WooCommerce-based client website where custom calculations of CO2 saving on products.
Tech.: WordPress, WooCommerce, Pabbly, Core-PHP, etc.

PopularFX - https://popularfx.com/
Created official website on SitePad CMS using custom PHP, and JSON-driven templates.
Tech.: SitePad, Softaculous, Pagelayer, Tortoise SVN, Core PHP, JSON, HTML, CSS, JS, MySQL, etc.

WPCentral - https://wpcentral.co/
Designed and developed using Sitepad CMS and custom PHP on various areas
Tech.: SitePad, Softaculous, Pagelayer, Tortoise SVN, Core PHP, JSON, HTML, CSS, JS, MySQL, etc.

Softaculous - https://softaculous.com/
Designed and developed using Sitepad CMS and custom PHP on various areas.
Tech.: SitePad, Softaculous, Pagelayer, Tortoise SVN, Core PHP, JSON, HTML, CSS, JS, MySQL, etc.

Softaculous Custom APPS - https://softaculous.com/apps
A JSON-driven page that is optimized and blazingly fast for the best experience.
Tech.: SitePad, Softaculous, Pagelayer, Tortoise SVN, Core PHP, JSON, HTML, CSS, JS, MySQL, etc.

Webuzo Panel - https://webuzo.com/
Designed and developed using Sitepad CMS and custom PHP on various areas.
Tech.: SitePad, Softaculous, Pagelayer, Tortoise SVN, Core PHP, JSON, HTML, CSS, JS, MySQL, etc.

Webuzo Custom APPS - https://webuzo.com/apps/
A JSON-driven page that is optimized and blazingly fast for the best experience.
Tech.: SitePad, Softaculous, Pagelayer, Tortoise SVN, Core PHP, JSON, HTML, CSS, JS, MySQL, etc.

Loginizer - https://loginizer.com/
Designed and developed using Sitepad CMS and custom PHP in various areas.
Tech.: SitePad, Softaculous, Pagelayer, Tortoise SVN, Core PHP, JSON, HTML, CSS, JS, MySQL, etc.

AMPPS Custom APPS - https://ampps.com/apps/
A JSON-driven page that is optimized and blazingly fast for the best experience.
Tech.: SitePad, Softaculous, Pagelayer, Tortoise SVN, Core PHP, JSON, HTML, CSS, JS, MySQL, etc.

More about my projects can be found on my portfolio https://asadbaig.webtrench.co.in/

DETAILS

Passport.: Available(Indian)
Marital Status.: Married
Place.: Mumbai, Maharashtra
Languages.: English, Hindi, Spanish